

The Council of World Festival of Animated Film – Animafest Zagreb is announcing an  
INTERNATIONAL PUBLIC CALL FOR ENTRIES FOR CREATING AN ILLUSTRATION, ANIMATED  
TRAILER AND TEASER FOR WORLD FESTIVAL OF ANIMATED FILM – ANIMAFEST ZAGREB 2017

World Festival of Animated Film – Animafest Zagreb is announcing a public call for creating an illustration, animated trailer and teaser for the 27<sup>th</sup> edition of the Festival, scheduled to take place in Zagreb, 5-10 June 2017.

This public call is open for entries covering:

1. An illustration to serve as the basis for visual identity of the 27<sup>th</sup> World Festival of Animated Film – Animafest Zagreb
2. An animated festival trailer based on the illustration, up to 30 seconds of duration
3. An animated festival teaser based on the trailer, up to 10 seconds of duration

**A submitted application must include:**

1. Illustration (design)
2. Festival trailer concept
3. Storyboard or visual analysis of the festival trailer and its short version (teaser)

Entries should reflect the long tradition, innovation and prestige of the festival. It is preferable, but not obligatory, that the pieces contain references to the traditional festival mascot, Mandlek, and Animafest 2017's theme – 'Comics and Animation'.

**The selected author will be bound by contract to deliver the finished festival trailer up to 30 seconds and a teaser up to 10 seconds no later than 1 March 2017.** A finished festival trailer and teaser is a completed piece including music, i.e. sound.

The award to the selected author amounts to € 3000 in net worth. One third of the amount will be paid after the signing of the contract with the selected author, and the rest after the delivery of the completed work, including the festival trailer and teaser. Said amount should cover all the expenses of making the trailer and teaser. World Festival of Animated Film does not cover additional production expenses or expenses of third parties.

The author should take care of all the copyrights and other rights of the original work (including music, script etc.). World Festival of Animated Film does not cover third-party obligations that might arise from the making of the commissioned works.

World Festival of Animated Film – Animafest Zagreb reserves the sole and unlimited right to use the selected design.

World Festival of Animated Film – Animafest Zagreb reserves to sole right to present all the submitted entries for promotional purposes, with the authors' names clearly stated.

The selected author(s) agree that their work and its elements shall be used in all the printed and promotional materials of the Festival.

The trailer and teaser should comply with following technical specifications: HD 1920 x 1080, ProRes HQ QuickTime or H.264

All animation techniques are eligible for the trailer.

Entries can be submitted by one author or a group of authors. A group of authors is an art collective, design team, studio or agency. Each author or group of authors are entitled to submit no more than two designs. Each design is submitted via a separate application form.

Selection entries should be submitted only via an online application form available at Animafest Zagreb website by 28 October 2016 at 17.00 local time.

Submissions are open from 19 September to 28 October 2016.

The selection committee shall announce the results no later than 1 December 2016.

The submitted entries compliant with the open call terms and conditions will be judged by the selection committee consisting of:

Daniel Šuljić, artistic director, Animafest Zagreb; Paola Orlić, producer, Animafest Zagreb; Matea Milić, producer, Animafest Zagreb; Dino Krpan, Animafest Council member; Ana Kunej, graphic designer – kuna zlatica studio